



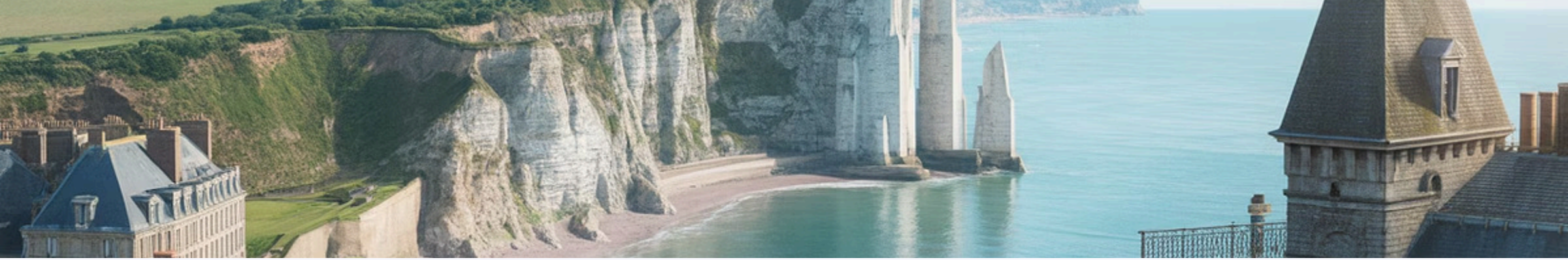
FFGR Normandy

French Federation of Luxury Transportation - Regional Division

The Excellence of Luxury Transportation, Concierge & Security Services

Corporate Edition 2025 - Heritage, Prestige & Nobility of Service

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French Nobility Between Land, Sea, and History

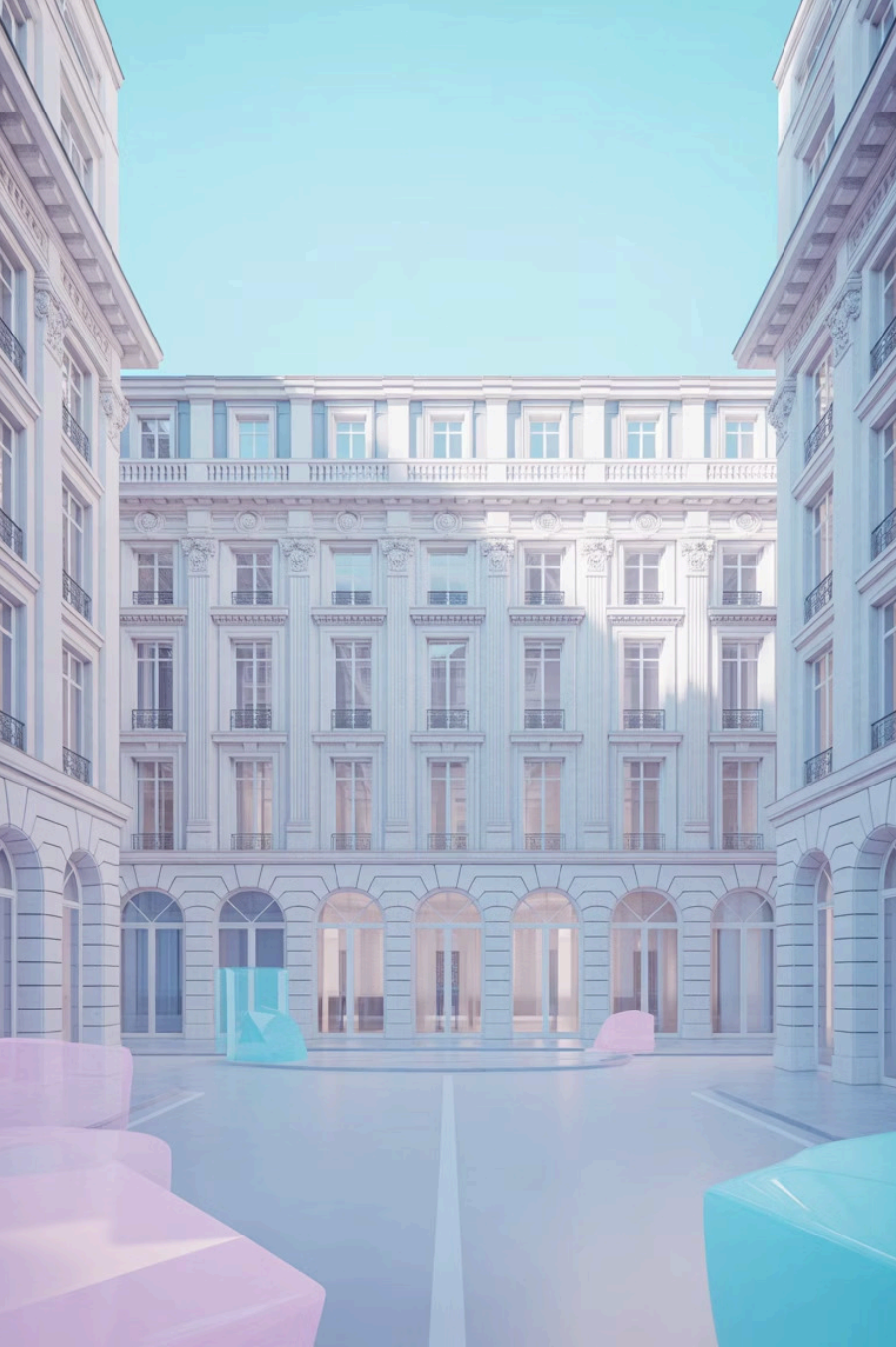
The Elegance of French Heritage

Land of conquerors, explorers, and artisans of prestige, **Normandy** embodies dignity, loyalty, and mastery – the essence of French excellence.

FFGR Normandy stands as a regional emblem of prestige, offering service marked by [courtesy, precision, and discretion](#), true to the legacy of France's noble traditions.

The Norman Spirit

Where the sea meets tradition, Normandy blends **authenticity, refinement, and discipline**. It is a region of heritage, courage, and distinction – values that mirror FFGR's own principles of honour and service.



Welcome to FFGR & IFGR Normandy

FFGR Normandy

Regional representation of the **French Federation of Luxury Transportation (FFGR Worldwide)**

IFGR Normandy

Regional division of the **French Institute of Luxury Transportation (IFGR)**

Their mission is to guide professionals in luxury transportation, concierge, and executive security, according to the highest standards of French excellence and ethics.



Our Fields of Excellence

1 Luxury Transportation & Premium Tourism

Professional Chauffeurs

Trained in protocol, etiquette, and courteous driving to the highest standards.

Prestige Fleet

Adapted for diplomatic, corporate, and tourist clientele with uncompromising quality.

Exclusive Routes

Curated tours through Deauville, Honfleur, Caen, Rouen, Étretat, and Bayeux.

Concierge & Premium Assistance

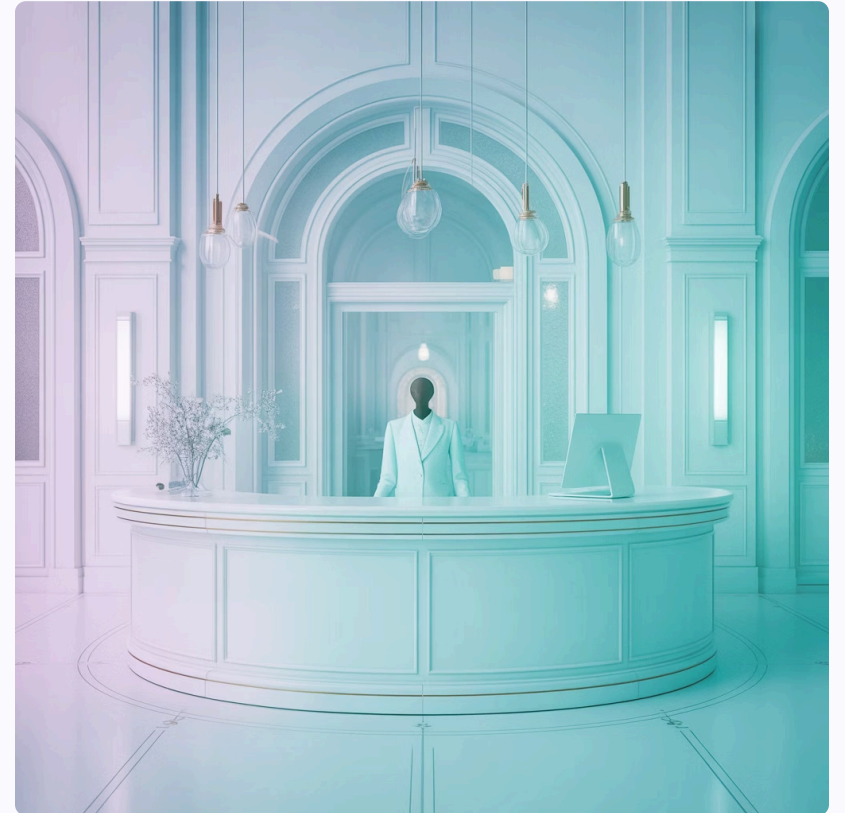
2 Bespoke Services for Distinguished Clientele

Tailor-Made Services

- Private clients, companies, and official delegations
- Event logistics and exclusive reservations
- Lifestyle coordination and personal assistance

Prestigious Partnerships

Collaboration with luxury hotels, estates, and marinas throughout the Normandy region, ensuring seamless service delivery.



Executive Security & Discreet Protection

3 Professional Security Excellence



Certified Partnerships

Collaboration with CNAPS-approved agencies and former officers, ensuring the highest security standards.



Close Protection

Event escorting and residential security tailored to client requirements.



Discreet Excellence

Confidential and adaptive protection designed for luxury environments.





Professional Training - IFGR Normandy

4 The Regional Institute of Excellence



Certified Training Centre

Dedicated to service and protocol excellence with regional recognition.



Comprehensive Courses

Hospitality, etiquette, executive service, and security training programmes.



Recognised Diplomas

FFGR/IFGR-certified qualifications recognised throughout France and Europe.

The Five Pillars of Norman Excellence

Pillar 1

Heritage & Representation

Official representation of FFGR France in the Grand Ouest region, embodying the finest traditions of French service excellence.

Promotion of high-standard service professions and regional savoir-faire, ensuring Normandy's heritage continues to inspire future generations.



Prestige & Image

Pillar 2

FFGR Normandy: the alliance of tradition and contemporary service excellence.



Hôtel Barrière Deauville



Château La Chenevière



Port of Honfleur



Mercedes-Benz Caen

Annual Event: FFGR Normandy Prestige Gala - Deauville



Development & Certification

Pillar 3

1

Operational Support

Comprehensive operational and administrative support for regional enterprises seeking excellence.

2

Luxury Chauffeur Certified

Official *Luxury Chauffeur Certified Normandy* label for distinguished professionals.

3

Concierge Excellence

Prestigious *Concierge Excellence Normandy* certification for premium service providers.



Innovation & Green Mobility

Pillar 4

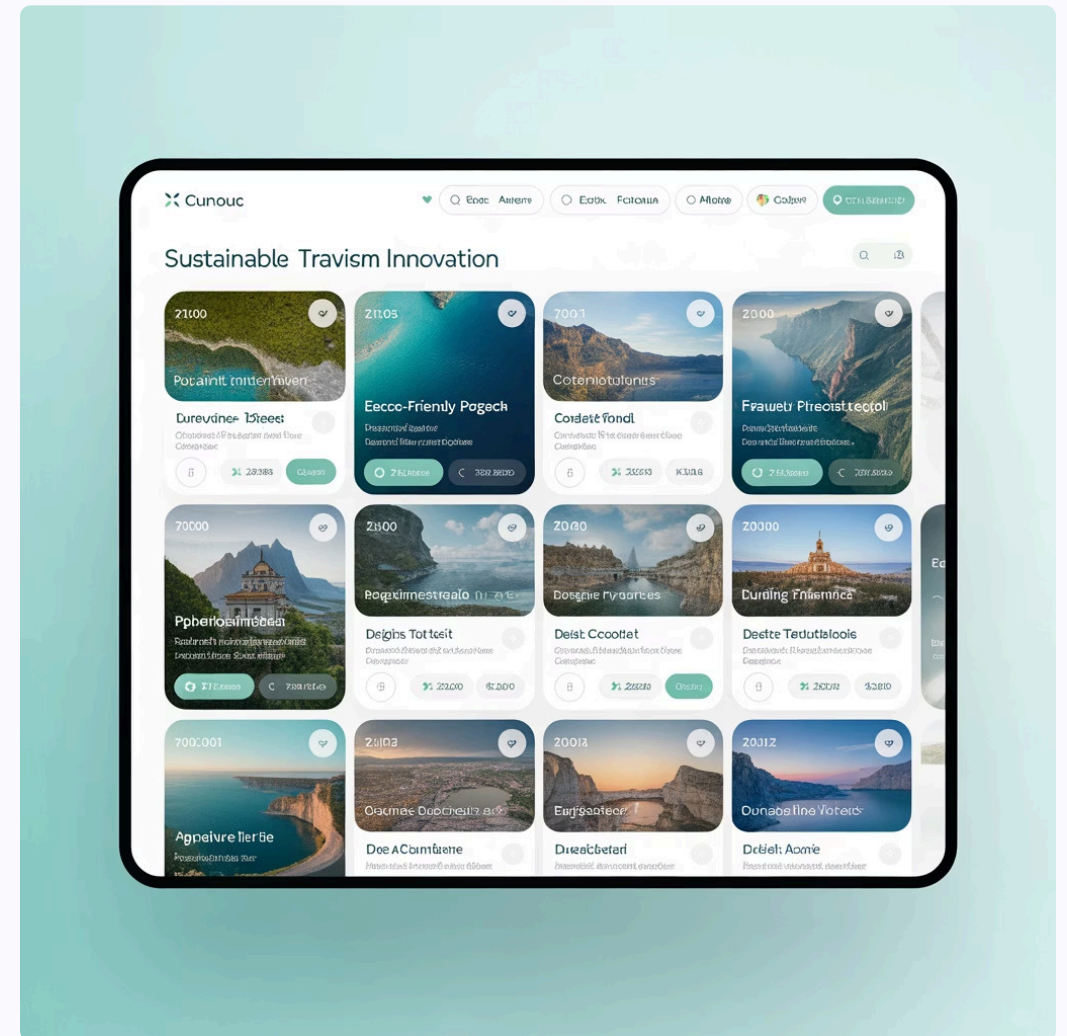
FFGR Green Mobility Normandy

Promoting hybrid and electric vehicles whilst maintaining the highest standards of luxury and comfort.



Smart Tourism Initiatives

Developing sustainable and digital travel experiences that honour tradition whilst embracing innovation.

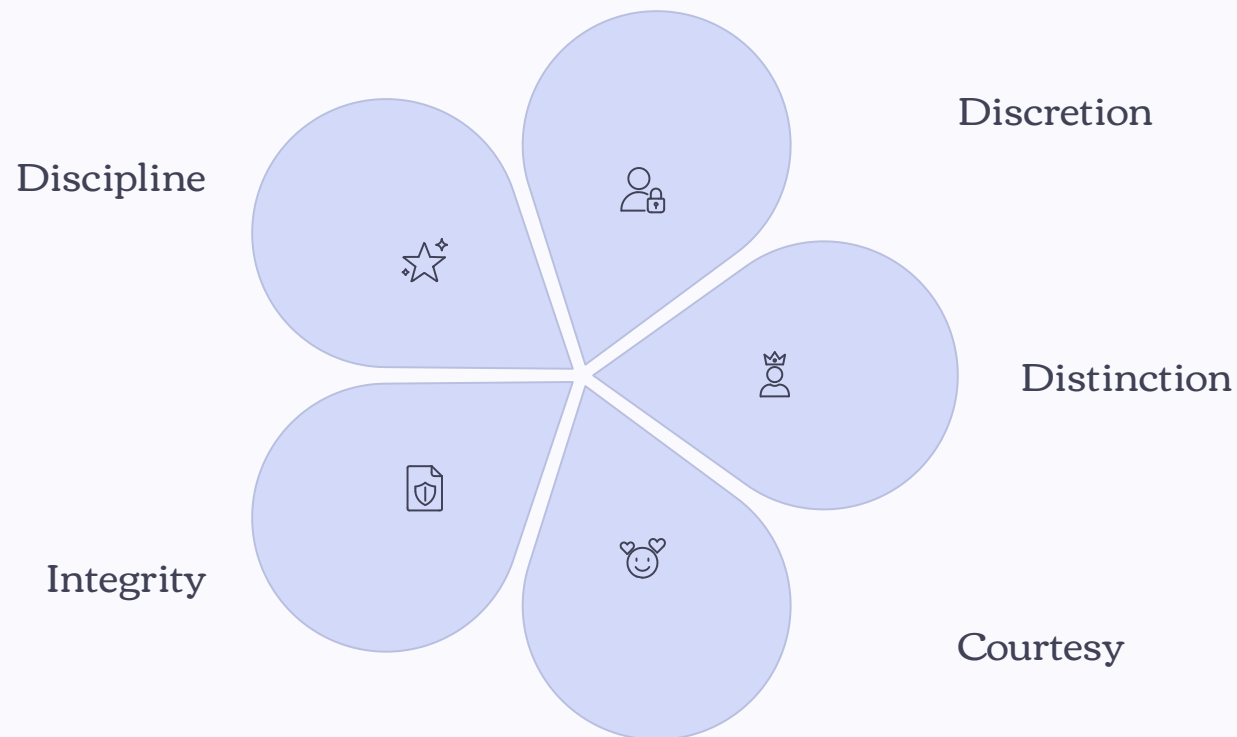


Excellence & Courtesy

Pillar 5

The FFGR hallmark: **discipline, discretion, and distinction.**

The French art of service elevated to its most noble form.





IFGR Normandy - The Regional Institute of Excellence

The **French Institute of Luxury Transportation - Normandy Division** trains professionals in the art of protocol, luxury, and elite customer service.



Transmit Savoir-Être

Professional values and noble service traditions.



Enhance Prestige

Regional professions in transport, concierge, and protection.



Build Ambassadors

A generation representing French excellence.

Compliance & Regulations

CNAPS Compliance

Full compliance with private security and legal standards, ensuring professional integrity.

French Transport & Labour Codes

Adherence to all national regulations governing luxury transportation services.

FFGR France Charter

Commitment to ethics, respect, and confidentiality in all professional dealings.



Why Join FFGR Normandy

01

Elite Network Access

Join a nationally recognised network of luxury service professionals.

02

IFGR-Certified Training

Receive professional training recognised throughout France and Europe.

03

Personalised Guidance

Benefit from operational and legal support tailored to your needs.

04

Prestige Recognition

Gain official recognition for your company under prestigious labels.

05

FFGR Excellence Seal

Represent your business under the FFGR France seal of excellence.



Strategic Vision 2025-2030

Heritage & Modernity United

- 1 — 2025
Establishment of FFGR Normandy headquarters in Deauville.
- 2 — 2026
Launch of the *Luxury Mobility Coastline* initiative.
- 3 — 2028
Creation of the *FFGR Normandy Excellence Forum*.
- 4 — 2030
Normandy recognised as France's model for sustainable and elite mobility.

Our Fleet

Each vehicle symbolises [comfort, power, and timeless French prestige.](#)

Mercedes-Maybach

The pinnacle of automotive luxury and refinement.

BMW 7 Series

Executive excellence with cutting-edge technology.

Range Rover

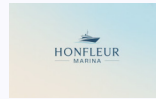
Commanding presence with uncompromising comfort.

Tesla Model X

Sustainable luxury for the modern era.

Our Prestige Partners

These alliances reinforce FFGR Normandy's [commitment to heritage, modernity, and refinement.](#)



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Strategic partnerships with Normandy's finest establishments ensure seamless service delivery and unparalleled client experiences.

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"Service is
heritage –
excellence
is a
promise."

– FFGR Worldwide

This guiding principle reflects our unwavering commitment to upholding the finest traditions of French service whilst embracing the innovations of tomorrow.



  Official Motto of FFGR Normandy

Heritage, Nobility and Excellence

« Héritage, Noblesse et Excellence. »

Heritage

Honouring centuries of French tradition

Nobility

Embodying dignity in service

Excellence

Pursuing perfection in every detail